

## Content Management System

Manage your web site content on your own ...



## Overview ...

Having a web site is a minimum requirement for any business now a days. The web site design and content provided on the web site about products, services and functions of the business is very important as that will represent the company and its brand.

To have a proper web site design is one thing and constantly updating the content on the web site is another thing which is ignored by lot of businesses.

If your customers are looking for some information about your company or business in search engines making sure you have most current information updated on the site for any one to review is significant to build confidence about your service and products for any customer.

Web development companies do charge heavy rates for each change you want to make on your web site and this will discourage businesses to constantly update their company information on their web sites. Team Tranquil is here to change all that and help businesses manage their web site content on their own without worrying about how much it will cost to keep the information current on the web site.

## Features ...

#### **Content Management System** comes with

- Administrative control panel to manage all web site content
- Create menus and drop down menus etc yourself.
- Create content pages yourself.
- Insert pictures in content pages by uploading pictures yourself
- Upload documents or presentations etc yourself and link them in between content.
- Post company news yourself to the web site.
- Adding another location to your business no need to call web site developers rather add additional locations yourself from admin portal.
- We will design a logo for your company and design the web site template matching to your business model with your own choice of colors and pictures.
- We will create the web site with content management system with the design template approved by you.
- We will host your web site and email on our servers or in any hosted environment you may like.
- All this we will do it for a low fixed price.
- We can even develop any additional business functionality built into content management system.

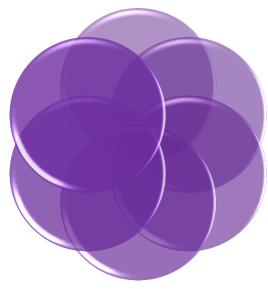
## Our Role ...

Team Tranquil will understand the business requirements and customize the content management system to match the theme of your business

Team Tranquil will provide an optional ongoing support for a fixed monthly cost.

Team Tranquil provides web site hosting service and maintain it for the business.

Will provide value added services such as business application integration etc.



Team Tranquil will help setup initial content on the web site using our content management system.

Team Tranquil will help integrating the web site with business applications you may have

Team Tranquil will train your employees on how to manage web site content using our content management system.

# Team Tranquil Inc, CMS as a Product

### In use ...

 Our product Content Management System is in use with our various customers. Some of our customers are ...



























